



SPCA TAMPA BAY

# PET WALK



## 10 days and 10 ways to raise \$500

The key to fundraising success is simple: you just need to ask!  
All it takes is 5 minutes a day, for 10 days.

Follow these simple instructions, use the templates and tools on our website and you will be a top fundraiser in no time!

**DAY 1** Show your commitment and contribute to your own fundraising or ask a donor you know will be generous. It will help set the bar for other donors!

**DAY 2** Ask 2 family members to each match your \$25 donation.

**DAY 3** Ask someone who has asked you to support their cause for \$25.

**DAY 4** Ask five co-workers to support you for \$20 each.

**DAY 5** Ask two businesses you frequent to donate \$25. Your dry cleaner, hair stylist or coffee shop are great places to start. Businesses often support their regular customers.

**DAY 6** Ask five people you know from your extracurricular sports team, your child's school or your place of worship to donate \$10 each.

**DAY 7** Ask five neighbours to contribute \$10 each.

**DAY 8** Ask your boss for a company donation of \$100.

**DAY 9** Ask your company to match you and your co-workers' contributions

**DAY 10** Use Facebook, Linked In, Twitter and Instagram. Once you get the word out using social media, you will be surprised at those who will support you - a high school friend, a college roommate, a former co-worker.

People want to support you. They just need to know you're walking to rescue and rehab homeless and abused animals.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Website \_\_\_\_\_

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