

October 6, 2017 • 8:30am-12:00pm Vendor and Rescue
Vinoy Park, St Petersburg Information

SPCA TAMPA BAY

PET WALK

Why your business needs to be at Pet Walk!



SPCA Tampa Bay's Annual Pet Walk is the perfect place to set up shop or a display for the day. Last year's walk raised more than \$130,000 and was attended by more than 2,000 people and double that number of pets. Our Pet Walk is one event NOT to be missed. Thousands of pet owners and animal lovers come to see spectacular exhibits, demonstrations and hands-on animal petting opportunities. The day is filled with educational programs, special attractions, pet adoptions, product giveaways, contests, entertainment, and lots of food, fun and things for adults and kids to see, do, and buy.

Pet Walk Vendor \$100

You will receive one (1) 10' x 10' vendor booth space that includes one table & two chairs. Your company name will be listed on the Pet Walk website. Your company name will appear in the day-of program.

Rescue Groups FREE

Animal Rescue Groups pay no vendor fee and will be provided their own spot in a designated section of the park (Rescue Road). Your rescue group name will be listed on our Pet Walk website and in the walk day program. Each group will have the option to participate in the adoptable Pet Parade, where they can show their animals and talk briefly about their organization. We do request that NO donations be solicited on walk day by rescue groups. This includes no donation jars placed at your booth and no contests at your booth in exchange for a donation. Groups are welcome to promote pets for adoption and recruit volunteers.

** Rescue Group Vendor \$50

If your Rescue Group would like to sell merchandise or run contests in exchange for donations, consider being a Rescue Group Vendor for a reduced vendor fee of \$50. This includes the option to sell merchandise and run contests for donations as well as one table and two chairs.



Please contact Lisa Richardson @
LRichardson@SPCATampaBay.org
for more information.

October 6, 2018
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Sponsorship/Vendor Commitment Form

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PET WALK

Please check one of the boxes below:

\$10,000 Presenting Sponsor

\$5,000 Platinum Sponsorship:

- Pet Costume Contest
- Pet First Aid Center
- Adoptable/Alumni Parade
- Pet Bandana Sponsor

\$3,500 Gold Sponsorship:

- Shopper Tote Bag Sponsor



\$2,500 Silver Sponsorship:

- Start/Finish Line
- Photo Booth
- Stage Sponsor
- Walker First Aid Booth
- Water Stops
- Kid's Zone

\$1,500 Bronze Buddy Sponsor

Rescues/Vendors/Food Vendor or Truck

- Rescue Groups - Free
- Vendor Rescue Booth (Groups selling merchandise) - \$50
- Merchandise Vendor - \$100
- Other, please describe: _____



All sponsors \$1,500 & up, please email LRichardson@SPCATampaBay.org your company logo in a Vector/EPS/JPEG format. If possible also send a version of your logo in one color - ALL BLACK

Business Name: _____

Contact Person: _____

Street Address: _____ City / State / Zip: _____

Phone: _____ E-mail: _____

Type of Business: _____ Business Website: _____

Description of products / services: (Please list size dimensions here if you are a Food Truck)

Description of any items to be given away (if item is a flier, please enclose a copy):

Please indicate whether you require electrical power (\$75 fee) YES NO

If yes, what will you be using the electricity for? _____

Payment Method:

Check Enclosed (Make checks payable to SPCA Tampa Bay) Invoice me

Credit Card Number: _____ CSV#: _____

Expiration Date: _____ Total Amount: \$ _____ Signature: _____



Event Information, Rules, Regulations and Day-Of Instructions

- Pet Walk event: Saturday, October 6, 2018, 8:30am – 12:00pm in Vinoy Park, St. Petersburg.
- Your exhibit space can be set up on Saturday, Oct. 6th from 6:00am – 8:00am. **Set up MUST be completed by 8:00am per City of St. Petersburg Parks & Recreation Department.**
- Upon arrival, you MUST stop by the Vendor/Sponsor Check-In Tent. From there you will be directed to your booth location. We have assigned you a booth # that you will receive when you arrive the morning of the event.
- You may not be able to unload near your space depending on the location; be prepared to transport your things to your space. If you drive your car up on the grass to unload, you must unload, remove your car and THEN set up. You cannot keep your vehicle on grass while setting up. **Due to the large number of vendors, we will not be able to supply extra volunteers to assist you with unloading and loading, so please make sure you have enough personnel and equipment to handle this.**
- Electrical spaces for vendor booths are very limited and are not guaranteed. **The fee for electric is \$75, paid at time your secure your vendor booth.** If you require power at your booth, you must contact Lisa Richardson at 727-388-0450 prior to registering your vendor booth online. **Exhibitors must provide their own electrical cords. 100ft cords may be needed. These electrical spaces are available on a first come first served basis.**
- You may not “sublet” your booth space in whole or part. You are also not allowed to share your booth with another organization or company, one company per booth fee.
- All spaces are 10’ x 10’. SPCA Tampa Bay will provide tables and chairs (*excludes Non Vendor Rescue Groups*). Each exhibitor is responsible for their own tent. A 10’ x 10’ pop up tent is supplied for Pet Walk Sponsors at the \$5,000 level and above only.
- Rescue Groups MUST BE PRE-APPROVED by SPCA to attend. They will be assigned to one designated shaded area in the park to set up on a first come, first serve basis. There will be plenty of space. Please note: no tables, chairs or tents will be provided to Rescue Groups. No donations permitted to be solicited at your booth unless you purchase a Vendor Rescue Booth.
- Parking is available in the main parking lot located next to Vinoy Park (next to the swimming pool & rec center), at the parking lot located at Northshore Park one block north of Vinoy Park (next to the tennis courts), and in the Bay Walk parking garage located behind Beach Drive. Parking is also available in the Pier parking lot (Pelican Parking lot) for \$3 all day. General parking is available along Beach Drive, Northshore Drive and side streets next to the park as well. Parking is on a first come first serve basis. Please obey all parking rules, metered spots, and traffic ordinances. SPCA Tampa Bay is not responsible for any parking violation fees.
- No loud generators.
- No refunds due to weather or acts of God. Cancellations will not be refunded.
- The event is scheduled to end at noon. Breakdown of your booth/tent cannot begin until 12:00PM. **Please make sure your area is clean before you leave.**
- All reserved booths and registration fees must be received by the deadline of October 1, 2018.

I have read and agree to these terms.

Signature _____ Date _____

Print Name _____

Please mail, fax or email these two forms to: **SPCA Tampa Bay • 9099 130th Avenue North • Largo, FL 33773**
Phone: 727-586-3591 x122 or FAX 727-499-0368 email: LDean@SPCATampaBay.org

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